



# **TRADING WITH** SAUDI ARABIA

Intertek's Total Quality Assurance Expertise supporting Exporters and Importers to show that their products have demonstrated compliance to Saudi standards

## QUALITY MARK SAUDI ARABIA

intertek Total Quality. Assured.

The Saudi Quality Mark (SQM) is a conformity mark owned by the Saudi Standards, Metrology and Quality Organization (SASO).

It is conferred on products manufactured in a facility that has a robust and effective Management System to ensure continuous compliance to Saudi Standards and is valid for 3 years.

Exporters/Importers of Power Extension Cord Sets, Plugs and Socket Outlets, Gas Appliances and accessories, Cement, Ceramic/ Porcelain Tiles, Reinforcement Iron & Steel Rods, Iron and Steel Plates, Aluminum Composite Panels must have the SQM prior to their export to the KSA market:

- SASO has authorised various Certification Bodies such as Intertek to accept and process SQM applications related to products requiring the Saudi Quality Mark.
- SQM enhances the confidence, satisfaction and trust of Customers towards the Manufacturers and Exporters who have placed such a mark on their products.
- It enhances the reputation and name of such establishments locally, regionally and internationally.
- Products having SQM can be registered on the SABER Platform and a P-CoC/S-CoC can be obtained free of cost without further intervention by a Certification Body, thus facilitating faster entry of products through the KSA Customs ports.

### How do you obtain a SQM?

- The process to obtain and maintain the SQM Licence involves evaluation of the product's compliance to the Saudi Technical Regulations, SASO Standards requirements and initial and periodic audits of the production facility to evaluate the Manufacturer's production process and Quality Control System.
- Manufacturers may register their Establishment and apply for the SQM through SASO's JEEM portal. SASO then transfers the request to one of their authorised bodies such as Intertek to carry out the evaluation process and to provide their recommendations for granting the SQM Licence.



Intertek continues to perform periodic Audits to verify continuous compliance and maintain the SQM Licence

 Upon completion of registration and application on SASO's JEEM portal, applicants are requested to submit the SQM Application request generated on the JEEM platform along with its system generated file reference number to the nearest Intertek Office in their region so that the application can be processed further.

### Why Intertek?

- Intertek is a global leader in Total Quality Assurance.
- Intertek are the pioneers of Conformity Assessments Programmes having introduced the very first over 20 years ago.
- Intertek is authorised by SASO to accept and process SQM applications.
- Intertek has a network of more than 1,000 laboratories and offices and over 46,000 people in more that 100 countries.

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