

Intertek High-Performance Mark Program

Sustainability in Fashion: Strengthening Your Durable Claims with the Intertek High-Performance Mark

Stand out in sustainable fashion with the Intertek High-Performance Mark – Durable. Strengthen your durability claims and gain consumer trust with verification from the world-leading quality assurance organization.



Background

Durability is a cornerstone of sustainable fashion, tackling the environmental challenges posed by waste and resource consumption. With the fashion industry generating 92 million tons of textile waste annually and using 215 trillion liters of water, the need for sustainable practices is urgent.

92m tons
textile waste
per year

The newly published Product Environmental Footprint Category Rules (PEFCR) Version 3.1, alongside initiatives like the Eco-design for Sustainable Products Regulation (ESPR) and Extended Producer Responsibility (EPR), underscores the growing demand for accountability in product longevity.

Proving Durability

Our High-Performance (HP) Mark Program helps customers attain the aspirational durability levels outlined in PEFCR's "Duration of Service". We provide:

- Rigorous testing to verify product durability against the Program's requirements for durable products

- Detailed reporting on performance metrics
- A HP Mark Certificate
- A full set of marketing assets including a unique QR code in the HP Mark Trade Dressing that points to your product landing page on Intertek.com

We verify durability across a wide range of categories, including:

- **Fabric:** Fabric of all types.
- **Apparel:** T-shirts, shirts, sweaters, jackets, coats, pants, jeans, dresses, skirts, jumpsuits, leggings, socks, underwear, swimwear.
- **Footwear:** Open-toed shoes, close-toed shoes, boots.



Why Choose the Intertek HP Mark for Durable Claims?

Obtaining the HP Mark - Durable means attaining the aspirational level per EU's Product Environmental Footprint Category Rules (PEFCR) Version 3.1 Annex V. The HP Mark sets your products apart, helping you:

- Build credibility with consumers through commitment to circular fashion
- Align with EU sustainability initiatives
- Lead the transition to a more durable and sustainable fashion industry

Take the next step in sustainability. Contact us to learn how the Intertek High-Performance Mark Program can support your durability claims and showcase your commitment to sustainable fashion.

For more information

 high-performance@intertek.com

 intertek.com/high-performance